

# PRESS RELEASE

FROM BAMFORD MEDIA



## THE FLIGHT OF THE SOUL MILLIONAIRE BY DAVID J SCARLETT

"This is encouraging, exciting, inspiring stuff. I urge you to read it. Read it again. Act on it. You'll change lives."

-Ruth Sturkey, Paradigm Norton Financial Planning

David has already proven himself as a Master Storyteller in his book **The Soul Millionaire**. Now he has created a work which leaders in Financial Services are calling 'Unique', 'Transformative', 'Fascinating', 'Powerful' and even 'Beautiful'.

Support by robust research...coherently structured...beautifully-crafted...utterly, utterly different to anything created in the Financial Services sector...**The Flight of The Soul Millionaire** will take you on a journey which will shake you to the core. It will cause you to rethink the very purpose of your profession.

### About the author

David J Scarlett is founder of The Soul Millionaire leadership coaching programmes, and creator of the revolutionary business concept The Soul Millionaire Journey. Working with boutique firms in the financial planning community, David helps leaders and executives create iconic organisations, lead exceptional teams, live the lives they'd really love...and ultimately make a greater difference in their world.

David's first book, *The Soul Millionaire*, was an Amazon Best Seller and introduced a fresh perspective to the impact of business and money on our lives.

This new book take the ageless principles underpinning his original book and maps them into any small to medium size business, transforming the way they think, impact others and accomplish surprising performance and results.

# THE FLIGHT OF THE SOUL MILLIONAIRE

"The world of retail financial services is at a crossroads right now; and this book has arrived at the perfect time. If you dare to be different – not just better – this is an essential read."

-Alan Smith, CEO, Capital Asset Management

"Read this and you'll make a hero's impact on the world, starting with your clients. Then they'll cheerfully pay your fees and introduce you to their family and friends."

-Sharon Sutton, Managing Director, Thornton Chartered Financial Planners

"David's experience as both a coach and financial planner comes through clearly in this valuable work for advisors. If you want to break away from the pack, follow his advice!"

-Stephen Wershing, President, The Client Driven Practice

"David's book will cause you to step back, pause, and to ask the most important questions about your business, your life, and your future - and how those things are connected."

-Julie Littlechild, Founder, Absolute Engagement

"Woven together, the stages and steps change the very nature of your professional role, and increase your impact and influence on the world around you."

-Chris Budd, Chairman, Ovation Finance

"A delightful book which positions the business leader as the hero of an adventure of the heart, whilst providing them with the tools, counsel and experience they'll need along the way."

-Andrew Walsh, Chairman, European Bank

"If you have the fire in your belly to create something better. If you really want to make a difference, then this book just might change your life."

-Philippa Hann, Partner, Clarke Willmott LLP

## Book information

Available from 14th February 2019.

Published by Springtime Books.

ISBN: 1999732375 Paperback RRP £14.99

ISBN: B07NS6VKRS Kindle RRP £4.99

Audiobook version coming soon

**bamford**  
MEDIA

For review copies, media interviews, articles or comments, please contact Martin Bamford.

Email [soulmillionaire@bamfordmedia.co.uk](mailto:soulmillionaire@bamfordmedia.co.uk) or call 01483 901472

Bamford Media, Trafalgar House, Collins Court, 39 High Street, Cranleigh, GU6 8AS